2018 Entry Brochure

UHA

Unsung Hero Award

The only National award for Non-Medical / Non-Clinical NHS Professionals who go above and beyond the call of duty
Unsung Hero Awards

The Unsung Hero Awards celebrate the incredible work of non-medical NHS & Healthcare professionals that takes place across the whole country.

The Awards take place every year at the beginning of February and are designed to reward the amazing non-medical staff whose hard work, dedication and commitment often goes unnoticed. Our award categories celebrate the significant contribution made by individuals and teams for the benefit of patients.

The call for entries commences in August and the closing date for submission is 27 October. The shortlist will then be announced on 30 November.

The 2018 awards ceremony will take place at The Principal Hotel in Manchester on 8 February.

Find out more at unsungheroawards.com
Make Your Hospital Stand Out

Every day our hospitals save thousands of lives and this is something many of us take for granted and why not? After all we have some of the finest doctors and nurses in the world backed up by some of the very latest technology. But what about behind the front line, in those areas where non-medical staff are employed? Can the same be said?

How often are your catering staff recognised on a national level? How many of your security guards are being rewarded for getting injured during the rescue of a patient? When was the last time that your non-medical staff were rewarded for spending their own money on helping patients?

This is your chance to put your Trust on the map of hospitals transforming their employee satisfaction ratings!

The Unsung Hero Awards give you the opportunity to nominate non-clinical staff, who often do not get the attention they deserve, in a national competition.

You can give your unsung heroes an opportunity to attend an amazing event at a lovely venue surrounded by other nominees.

This can also help you to raise your employee’s profile within your own organisation.

GoToJobBoard: NHS & Healthcare Career Specialists

GoToJobBoard, the hosts of the Unsung Hero Awards, is the voice of the Non-Medical/Non-Clinical NHS & Healthcare Community and we believe in giving something back.

Our mission is to raise awareness regarding the non-medical roles within the NHS and to highlight the incredible work performed by these people on a daily basis. We aim to increase people’s confidence in their importance and their chance to influence and improve NHS services behind the front line.

The Awards History and Philosophy

While the NHS couldn’t exist without the doctors or nurses, it’s important to recognise the amazing work done by non-medical staff. After all, they make up around 49% of the NHS workforce. With this in mind we run the Unsung Hero Awards every year to thank those people who are doing an outstanding job in Non-Medical/Non-Clinical sectors of the healthcare community.

Our philosophy is recognised for its values across the country and has brought a wealth of new ideas and perspectives to the Awards. Passion, dedication and hard work have always been an inherent part of the Awards and these qualities will continue to be the main among the nominees.

Originally established to reward local Trusts, the awards continue to grow to serve the need to highlight the jobs of NHS non-medical professionals presenting the different sectors starting from volunteers, ancillary staff, admin & clerical staff and ending with IT, marketing and HR staff. Striving to provide a joyful day out of work for the nominees, we organised our first live Unsung Hero Award ceremony in Manchester in 2017.
Our Winners

The winners of the Unsung Hero Awards are regularly recognised for their fantastic work and commitment. Billy Fisk, a scheduler in London’s St. Mary’s Hospital, and Tanya Lewis, an administrator at Westminster NHS Foundation Trust, were nominated for their caring nature which improves the day-to-day lives of the patients. Mark Thorpe, a volunteer, became the finalist of the award for spending his own money on prizes and karaoke equipment at Sheffield Health and Social Care. Four of our nominees won the award for saving a patient’s life, becoming in this way an amazing example of what non-medical staff can encounter day to day in a hospital environment.

There was double success for Enid Dunn, a volunteer at the Bolton NHS Foundation Trust, as she came first winning the Unsung Hero Award 2016 for designing and producing fashion bags that helped maintain mobility and dignity for patients post-surgery; and became the special guest speaker at the Unsung Hero Award 2017 ceremony, increasing funds to support her volunteering.
The Awards Promotion

We support the recognition of the non-medical staff within the Trust by inviting the winners and nominees to become the ambassadors of their professions and thus encourage more people to consider these roles as a career option.

We are committed to promoting the positive news about the NHS. We work closely with staff engagement and communication teams in the NHS developing the awareness of our campaign to ensure that we get the staff involved to nominate their colleagues. Our awards are marketed through a number of channels including: social media promotion across LinkedIn; Facebook and Twitter; our Thank You campaign which includes personal visits of the Trusts and delivering small gifts to all non-medical staff we come across on the ward. We have also received both local and national news coverage on previous winners gaining a loud presence in the media from ITV, the Daily Mirror and Key103 supporting our initiative and encouraging us to keep on spreading an idea of uniting the unsung heroes of the healthcare community.

Our Unsung Hero Awards were recognised as the best Creative Offline Marketing campaign in the Onrec Awards (2017). This is a national award celebrating the success, growth, innovation, talent and achievements within the Online Recruitment Industry.

Winning the Onrec Award proved the importance of our work in creating the awareness of the job opportunities within the NHS.
The Venue: The Principal Manchester Hotel

With its clock tower and striking Victorian architecture, The Principal Manchester is an unmistakable landmark in the city’s skyline. A magnificent terracotta Grade II listed building, the hotel has a history dating back to 1890, when it first opened as The Refuge Assurance Company headquarters.

Opposite Oxford Road Station and just a 10 minute walk from Manchester Piccadilly, The Principal Manchester is close to many of the city’s attractions and will provide the perfect setting for the Unsung Hero Awards.
Get Involved

Why enter the Unsung Hero Awards?

• It is the best way to highlight the work of your unsung heroes;
• They are free to enter;
• It can be a great way to engage your staff by involving them in nominating their peers for the daily work they do. Just entering will mean your staff will have a chance to get invited to the incredible event totally dedicated to the praise of any non-medical professionals.
• All nominees will get a free certificate stating they have been recognised as an Unsung Hero of the NHS.
• The awards help spread the positive news about non-medical workers across the UK – put your hospital on the map and help others through becoming a pioneer in your area.
• Position your trust as a frontrunner and increase the employee satisfaction ratings in an outstanding and new way.

Final entry deadline: 27 October 2017
Testimonials

“It was both a pleasure and an honour to meet your team at the award ceremony. It was such a humble and inspirational day, and I was totally shocked to receive the special mention award. Thank you for sending me all the kind things that were said about me in my nominations, I am really lucky to work with such amazing people.

Also thank you for the certificate, it will take pride of place in my office!”

Tanya Lewis | Office Administrator at Chelsea and Westminster NHS Foundation Trust

“Firstly I would like to say thank you for a fantastic day with incredible company. The organisation and presentations were brilliant.”

Pete Mclean | Post Room Supervisor at Lancashire Teaching Hospitals NHS FT

“I thoroughly enjoyed the day. The work that you all put into it was tremendous. We were all made to feel comfortable, the speakers and company were excellent, and the food was very nice. I personally feel that this is an important exercise that you carry out, I felt very humbled to be there, especially when you here other people’s stories. The winners this year truly deserved it, thank you once again.”

Janet Oats | Ward Clerk at Lancashire Teaching Hospitals NHS Foundation Trust

“I wish you all the best with the event and think it’s great that non-clinical staff will be getting the recognition that they deserve. I’m sure it will be a great evening!”

Caroline Smith | NHS Choir

“Well done for organising such an important event that values our NHS unsung heroes!”

Karen Youens | Midwife at Dartford and Gravesham NHS Trust
Contact Us

We are here to help the NHS to reward those staff who strive for improvement and excellence behind the front line.

We understand that each organisation’s needs are different and are happy to work alongside different departments to suit your needs.

For further information call our team members on: 0161 214 7991 or email unsunghero@gotojobboard.com

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